

# TELEVISION IMAGES AND REALITY

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## Abstract

This paper first of all deals with the images we see on television. Images invoke emotions. To create emotion and affect the feelings of viewers is one of the primary missions of television today. Topics that affect the lives of viewer's for example forcing children to do hard work, abandoning of babies, and crime in the family, occupy an important place in television programming. So it's all about to attract the attention of viewers from other important issues affecting the lives of citizens. In other words, the television through powerful images glorifies stories concerning any events. Television serves reality, "modulating" his own reality.

Television offers a reality through which the individual is identified, and included in the empty way. He manages to satisfy individual needs and emotions. Very often television reality is completely different from real life. In fact, what we see in movies or on television depends on the power of multimedia, where are used sound effects, music, picture editing and other stereotype rules of a technical nature, while details are drawn and characters created.

At the individual and collective psychological level, the reality presented by television can be very competitive with objective reality, so it can be a real frustration compared with media model.

**Key words:** *Television reality, real life, images, television, impact, mass media, imitation, glorification, model, power, survey, contemporary television, origin, viewers, children, magic box, box, fantasy factory, identification, message, environment, violence, brainwash.*